



Press Release

Luminaries & Visionaries

Works in projected vision, light and illusion

18th January - 11th March 2007

The third major exhibition at the Kinetica Museum, Old Spitalfields Market will feature:

- A skeletal electroluminescent chaise-longue by Sam Buxton
- Malleable ultra violet image machines by Random International
- Matrixial light emitting diode 'motion and rest' works by Jim Campbell
- Projected neon dancers and experiments in light by Christian Schiess
- 3-D helixal dreamscape machines by Gregory Barsamian.
- Illuminated speaking heads by Dianne Harris
- Kinetic light photographs by Rob and Nick Carter
- Luminous ladders and lightworks by Martin Richman
- Illusory motor disques by Peter Sedgley

*****Please RSVP if you would like to attend the press preview on Wednesday 17th January from 3.30pm – 6pm and/or the private view from 6.30pm – 9pm that evening*****

The visually incredible 'Luminaries and Visionaries' will showcase the work of nine leading international artists working in the fields of projected light, vision and illusion.

From Gregory Barsamian's three-dimensional animated dream sculpture to Jim Campbell's custom LED matrix works which explore notions of time and memory, this exhibition highlights artists using technology to challenge the boundaries between fine art and multi-disciplinary new media.

The exhibition takes place alongside a series of public talks and workshops by kinetic and pioneering artists. Occurring every Wednesday at 6pm, these illuminating talks support the exhibition and provide the public with an unparalleled insight into this innovative area.

Visitors to 'Luminaries and Visionaries' will witness:

- a skeletal chaise longue by Sam Buxton made using 'electroluminescence', a technology originally developed for Aerospace, military and medical applications;
- experimental films by American light artist Christian Schiess who utilises neon suits and wands to flood the visual senses with pure volumes of light;

- Peter Sedgley's 'Video Disques', which combine screenprinted aluminium discs, a turntable and ultraviolet light to create a kinetic effect influenced by the colour theories of Goethe and Klee;
- the luminous ladders and lightworks of Martin Richman, inspired by skyscraper towers at night.

Press Preview: 3.30pm until 6.00pm, Wednesday 17th January 2007. Dianne Harris, Kinetica's Art Director will lead a press tour around the exhibition at 5.30pm.

About Kinetica

Kinetica, the UK's first museum dedicated to kinetic, electronic and experimental art, is situated within a new building over two floors in Old Spitalfields Market, East London. This building was provided through generous sponsorship from Ballymore properties Ltd. The project was brokered by FutureCityArts and has attracted a major award from Arts Council England.

Admission: FREE

Address: Kinetica, SP2 Pavilion, Old Spitalfields Market, E1 6AA

Nearest Tube: Liverpool St / Aldgate East

Public enquiries: 0207 684 1261

Website: www.kinetica-museum.org

Opening hours: Monday/Tuesday - CLOSED
Wednesday – Sunday: 11am to 6pm

Future Exhibitions: Jim Bond / Ray Lee: 15th March – 30th March
Cabaret mechanical Theatre/Ride of Life: 5th April – 6th May

For further press information and materials, please contact Seb Emina or Fiona Wootton at Seb & Fiona: firstname@sebandfiona.com or 020 7377 9868/9892

NOTES TO EDITORS

Kinetica Biographies:

Dianne Harris, Art Director, has worked within the applied arts for the past 15 years and has exhibited extensively in America, North Africa, Europe and England. She was founder, curator and director of the Luminaries kinetic and interactive gallery in London from 2003-4. Dianne will source and curate the revolving collection for Kinetica and will be instrumental in inviting key workshop leaders, artists, curators, scientists, musicians, authors and philosophers to run programmes, forums and special exhibitions.

Tony Langford, Operations and Managing Director, has been involved in the research and application of audiovisual and interactive media for more than 10 years. He has organised and run events with a focus on providing stimulating and

interactive audiovisual experiences for visitors. Most recently he managed visual campaigns and events (outdoor, audiovisual and online) for an independent record label.

Charlotte Dillon, Commercial Director, has been setting up and developing creative businesses for the last 10 years from fashion houses in Milan to corporate entertainment companies in F1 and now oversees the business development and management of Kinetica.

Flora Fairbairn, Consultant, will source artists and collaborators for Kinetica. Amongst other projects she was London Director of Scope London 2004 and curated 'Young Masters' in collaboration with Art Fortnight in 2005. Flora is an art consultant and director of the recently opened Madder Rose Gallery.

Arts Council England

Arts Council England works to get more art to more people in more places. They develop and promote the arts across England, acting as an independent body at arm's length from government. Between 2006 and 2008, they will invest £1.1 billion of public money from government and the National Lottery in supporting the arts. This is the bedrock of support for the arts in England and they believe that the arts have the power to change lives and communities, and to create opportunities for people throughout the country.

Old Spitalfields Market

Old Spitalfields Market, or simply 'Spitalfields' as it is fondly known, is a world-famous East London destination. Standing on the fault line between pinstripe Liverpool Street, bohemian Brick Lane and Banglatown the market is at the heart of the East End. Home to a one off community of independent shops, stall holders and businesses it has secured its place at the forefront of interiors, design, fashion, food and the arts. It has been the site of a market since 1682 and the current building was opened in 1887. The local creative community features a rich tapestry of artists, writers and designers including Tracey Emin, Jeanette Winterson, Chris Ofili, Gilbert & George - and their onetime apprentices the Chapman Brothers. The area has the highest density of artists in Europe.

SPONSORS

Ballymore Properties

The principal sponsor of Kinetica is Ballymore Properties Ltd (www.ballymore.co.uk), an Irish based international property development company, focused on financing and constructing large-scale projects throughout Europe. Ballymore recognises the importance of applying good architecture and design, innovation and sustainability in its properties. Ballymore also understands the increasing importance of culture as part of a successful place-making strategy.

In its Old Spitalfields Market development Ballymore recognises the value of this unique architectural history and its position as a dynamic cultural hub at the heart of a neighbourhood that is both historic and trendsetting. The Market and its environs represent an urban hub of innovation and creativity, responsible for drawing tens of thousands of domestic and international visitors to Spitalfield's unique and eclectic mix of traders, retailers and catering.

In support of the cultural diversity of the area, Ballymore has funded and supported a coordinated programme of sponsorships in the Spitalfields area including the Brick Lane Festival, a contribution to the Spitalfields Music Festival and its biggest cultural commitment to date, the Kinetica sponsorship.

Their support for this ambitious project, allied to the artistic merits of Kinetica, has been recognized by Arts Council England through a major award, confirming Ballymore's decision to bring this unique organisation to Old Spitalfields Market.

Futurecity Arts: a network of expertise

Set up in 2000, Futurecity Arts has developed a specialist arts-led model of creative industry regeneration; our innovative approach has attracted attention from the property sector, which forms over 80% of our client base. As a result our cultural strategy work Futurecity Arts has secured £8,000,000 of private sector funding for the arts over the past 5 years.

We have developed innovative working relationships with the private sector and as a result the agency has become uniquely successful at involving a new audience in the wider context of contemporary culture. Many of our projects have substantial educational and community projects built into the proposals

Futurecity Arts' strength lies in its proven track record and close collaboration with artists, design teams, developers, and researchers, planning departments, education authorities, local communities and regeneration experts. We have a substantial archive/library of artists from around the world and our project managers cover a range of art forms and innovation, from new media to the physical/made form.

Our cultural strategies have led to a continuous series of public art initiatives including a new bridge commission in London for Thomas Heatherwick and a new technology project in Brussels for Langlands & Bell. Recent projects include the creation of contemporary art gallery sponsorships for the Royal Academy of Arts, the Chelsea School of Art Alumni and a new museum for kinetic art at Old Spitalfields Market.

The range and breadth of our cultural work has helped to forge an extensive network of contacts in the art world from cultural organisations to galleries, policymakers, artists and informed individuals.

Kinetica's other sponsors include:

- Manches LLP: <http://www.manches.com/>
- Hoxton Hotel: <http://www.hoxtonhotels.com/>
- Radica (UK) Ltd: <http://www.radicauk.com/>
- Pulse Marketing: <http://www.pulsemarketing.org/site/>
- DTS Digital Entertainment: <http://www.dtsonline.com/>
- Yamaha: http://www.yamaha-europe.com/yamaha_europe/index.html

END TO ALL