



Press Release

Jim Bond: Sound Bites & the Untuned Eye

******An exhibition of sculpture, automata, dropping pins and echoing bagpipes comes to Kinetica, Spitalfields in spring******

Exhibition runs March 16th – 30th 2007

Jim Bond's major award-winning exhibition 'Sound Bites & the Untuned Eye' will be coming to Kinetica this spring, giving London audiences the chance to experience a wonderful and unusual combination of whirring motors, percussive crashes, deconstructed figures and randomly tuning radio.

Visitors can expect sculptural heads and figures to react as they approach, looking up, assembling and coming apart. Machines will activate, the space will be filled with the noise of a pin dropping, then the reconstructed sound of bagpipes as never heard before.

Bond calls his touring exhibition, winner of the 2005 JD Fergusson Arts Award, a "sensory environment of mechanized sculpture". His work, he says, "fuses engineering with music to create a world of distorted images and re-constructed machines". A brand new piece has been created and the exhibition will also include:

- ❖ 'Pin Drop', in which a motor powered arm slowly lowers an electro magnet, which picks up a pin, raises it, then releases it. The pin drops into a copper dish and the sound is amplified via a piezo transducer, the result being that you can literally hear a pin drop.
- ❖ 'Atomised', featuring a wirey leg that is propelled into space on the end of a long thin arm. The leg stops abruptly a dangling foot still shaking. There's a pause and from the opposite side, a second leg emerges slowly reaching across the divide, stopping in position. The process is repeated until a figure is formed, suspended in space and time for a brief existence before dis-assembling piece by piece ready for the next performance.
- ❖ 'Scratch #1', in which a vinyl copy of 'Amazing Grace', recorded on bagpipes is mechanically pulled back and forth rhythmically creating a DJ 'scratching' effect. The resulting sound played through a guitar amp creates a resonating echoing scratch, reconstructing the original sound into something unrecognisably new: the bagpipes as never heard before.

Jim Bond was born in Perth, Scotland in 1967. He now lives and works in West Yorkshire. He initially studied Jewellery at Middlesex Polytechnic before deciding that his future lay in kinetic and mechanical sculpture. He has completed several major sculpture commissions and has contributed to television series such as *The Secret Life of Machines* and *Scrapheap Challenge*.

About Kinetica

Kinetica, the UK's first museum dedicated to kinetic, electronic and experimental art, is situated within a new building over two floors in Old Spitalfields Market, East London. This building was provided through generous sponsorship from Ballymore properties Ltd. The project was brokered by FutureCityArts and has attracted a major award from Arts council England.

Admission: FREE

Address: Kinetica, SP2 Pavilion, Old Spitalfields Market, E1 6AA

Nearest Tube: Liverpool St / Aldgate East

Public enquiries: 0207 684 1261

Website: www.kinetica-museum.org

Opening hours: Monday/Tuesday - CLOSED
Wednesday – Sunday: 11am to 6pm

Also exhibiting: Ray Lee: 'The Siren' (16th March – 30th March)
Cabaret Mechanical Theatre/Ride of Life: (5th April – 6th May)

For further press information and materials, please contact Seb Emina or Fiona Wootton at Seb & Fiona: firstname@sebandfiona.com or 020 7377 9868/9892

NOTES TO EDITORS

Kinetica Biographies:

Dianne Harris, Art Director, has worked within the applied arts for the past 15 years and has exhibited extensively in America, North Africa, Europe and England. She was founder, curator and director of the Luminaries kinetic and interactive gallery in London from 2003-4. Dianne will source and curate the revolving collection for Kinetica and will be instrumental in inviting key workshop leaders, artists, curators, scientists, musicians, authors and philosophers to run programmes, forums and special exhibitions.

Tony Langford, Operations and Managing Director, has been involved in the research and application of audiovisual and interactive media for more than 10 years. He has organised and run events with a focus on providing stimulating and interactive audiovisual experiences for visitors. Most recently he managed visual campaigns and events (outdoor, audiovisual and online) for an independent record label.

Charlotte Dillon, Commercial Director, has been setting up and developing creative businesses for the last 10 years from fashion houses in Milan to corporate

entertainment companies in F1 and now oversees the business development and management of Kinetica.

Flora Fairbairn, Consultant, will source artists and collaborators for Kinetica. Amongst other projects she was London Director of Scope London 2004 and curated 'Young Masters' in collaboration with Art Fortnight in 2005. Flora is an art consultant and director of the recently opened Madder Rose Gallery.

Arts Council England

Arts Council England works to get more art to more people in more places. They develop and promote the arts across England, acting as an independent body at arm's length from government. Between 2006 and 2008, they will invest £1.1 billion of public money from government and the National Lottery in supporting the arts. This is the bedrock of support for the arts in England and they believe that the arts have the power to change lives and communities, and to create opportunities for people throughout the country.

Old Spitalfields Market

Old Spitalfields Market, or simply 'Spitalfields' as it is fondly known, is a world-famous East London destination. Standing on the fault line between pinstripe Liverpool Street, bohemian Brick Lane and Banglatown the market is at the heart of the East End. Home to a one off community of independent shops, stall holders and businesses it has secured its place at the forefront of interiors, design, fashion, food and the arts. It has been the site of a market since 1682 and the current building was opened in 1887. The local creative community features a rich tapestry of artists, writers and designers including Tracey Emin, Jeanette Winterson, Chris Ofili, Gilbert & George - and their onetime apprentices the Chapman Brothers. The area has the highest density of artists in Europe.

Sponsors:

Ballymore Properties

The principal sponsor of Kinetica is Ballymore Properties Ltd (www.ballymore.co.uk), an Irish based international property development company, focused on financing and constructing large-scale projects throughout Europe. Ballymore recognises the importance of applying good architecture and design, innovation and sustainability in its properties. Ballymore also understands the increasing importance of culture as part of a successful place-making strategy.

In its Old Spitalfields Market development Ballymore recognises the value of this unique architectural history and its position as a dynamic cultural hub at the heart of a neighbourhood that is both historic and trendsetting. The Market and its environs represent an urban hub of innovation and creativity, responsible for drawing tens of thousands of domestic and international visitors to Spitalfield's unique and eclectic mix of traders, retailers and catering.

In support of the cultural diversity of the area, Ballymore has funded and supported a coordinated programme of sponsorships in the Spitalfields area including the Brick Lane Festival, a contribution to the Spitalfields Music Festival and its biggest cultural commitment to date, the Kinetica sponsorship.

Their support for this ambitious project, allied to the artistic merits of Kinetica, has

been recognized by Arts Council England through a major award, confirming Ballymore's decision to bring this unique organisation to Old Spitalfields Market.

Futurecity Arts: a network of expertise

Set up in 2000, Futurecity Arts has developed a specialist arts-led model of creative industry regeneration; our innovative approach has attracted attention from the property sector, which forms over 80% of our client base. As a result our cultural strategy work Futurecity Arts has secured £8,000,000 of private sector funding for the arts over the past 5 years.

We have developed innovative working relationships with the private sector and as a result the agency has become uniquely successful at involving a new audience in the wider context of contemporary culture. Many of our projects have substantial educational and community projects built into the proposals

Futurecity Arts' strength lies in its proven track record and close collaboration with artists, design teams, developers, and researchers, planning departments, education authorities, local communities and regeneration experts. We have a substantial archive/library of artists from around the world and our project managers cover a range of art forms and innovation, from new media to the physical/made form.

Our cultural strategies have led to a continuous series of public art initiatives including a new bridge commission in London for Thomas Heatherwick and a new technology project in Brussels for Langlands & Bell. Recent projects include the creation of contemporary art gallery sponsorships for the Royal Academy of Arts, the Chelsea School of Art Alumni and a new museum for kinetic art at Old Spitalfields Market.

The range and breadth of our cultural work has helped to forge an extensive network of contacts in the art world from cultural organisations to galleries, policymakers, artists and informed individuals.

Kinetica's other sponsors include:

- Manches LLP: <http://www.manches.com/>
- Hoxton Hotel: <http://www.hoxtonhotels.com/>
- Radica (UK) Ltd: <http://www.radicauk.com/>
- Pulse Marketing: <http://www.pulsemarketing.org/site/>
- DTS Digital Entertainment: <http://www.dtsonline.com/>
- Yamaha: http://www.yamaha-europe.com/yamaha_europe/index.html

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