Art That Has a Life of Its Own: Kinetica Art Fair 2012
Exhibitors announced

9 – 12 February 2012

‘If you can’t find something to excite at Kinetica, you probably don’t have a pulse’ – The Daily Telegraph

Living artwork, creations that come to life and experiential installations will be on show for the fourth Kinetica Art Fair 2012 - the UK’s only art fair dedicated to kinetic, robotic, sound, light and time-based art. This hugely popular event – regularly attracting over 10,000 visitors – takes place from 9 – 12 February 2012 at Ambika P3, Marylebone Road, London NW1.
Kinetica provides an opportunity for serious buyers and collectors of art (previous collectors have included Damien Hirst and David Roberts), whilst remaining accessible to new buyers interested in the field. Leading artists and galleries from around the globe will gather to exhibit work that converges science, technology, nature and new media to present astonishing and often breathtaking creations.

This year sees a special feature exhibition within the fair showing work from Kinetica Museum’s new Oxygen artists membership scheme, entitled Art of Universal Knowledge: Time, Transformation and Energy, as well as a special focus on the centenary of renowned British scientist, Alan Turing:

**Art of Universal Knowledge: Time, Transformation and Energy** will focus on the connections between space, science, nature, astrology and artistic interpretations of time, transformation and energy in reference to 2012 as the end of a 5,000 year old era which signifies change and transformation. The feature will showcase a diverse range of work from emerging contemporary kinetic and new media artists including Ronin Cho, David Ogle, Pascal Betteux and Debbie Locke alongside established International artists such as Daniel Chadwick, Ivan Black, Tom Wilkinson, Graham Stevens and Roger Vildor. (Full line-up to be announced).

As 2012 marks the 100th anniversary of the birth of the British scientist, Alan Turing, Kinetica Art Fair will host this special tribute exhibition to the inventor of the iconic digital computer, founder of the science of artificial intelligence and decoder of the German Enigma machine. The exhibition ‘Intuition and Ingenuity’, organised by ‘2012 Alan Turing Year’ brings together a range of artists to investigate Turing’s enduring influence on art and contemporary culture, including Roman Verostko, Boredom Research, Patrick Tresset, Greg Garvey, Anna Dumitriu and Alex May.

**Highlights of exhibitors confirmed so far include:**

Light installations from artists such as David Press, who draws on the sculptural constructivist work of Naum Gabo and mathematical models from the 19th century; London-based artist Balint Bolygo, whose Aurora is currently installed at Bethnal Green Town Hall Hotel; András Mengyàn from Gallery A22 (Hungary) who will be exhibiting innovative laser sculptures; and Patrick Heide Gallery who are showing new lightworks by Hans Kotter.

Architectural models from: Studio Roosegarde, whose Liquid 6.0 is an interactive space that changes shape according to human behavior; Pavegen
who have created a pavement which produces electricity when walked on; and Kensuke Hotta-AA-D Lab, who have created an architecturally intelligent canopy.

Animatronics from contemporary artists include: Tim Lewis, whose sculpture Pony was exhibited at the first ever Kinetica Art Fair; Piotr Jedrzejewski who makes fascinating mechanical creatures; and Greyworld’s Tail, a fully controllable, twisting and curling frisky cat’s tail you can clip on and wear!

Musical work by Alex Allmont, whose Lego technic pieces use computational and electronic tools to create abstract music; Phiharmonic Lights who work with synchronized light and music and Nicola Rae at PM + R, whose sound emission analysers create interactive sonic visual projections.

Further artists, exhibitors and special events will be announced in January 2012. Kinetica Art Fair is created and produced by Kinetica Museum.

For further details, visit www.kinetica-artfair.com

PRESS INFORMATION:
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EDITORS NOTES:
Press preview will be held on Wednesday 8th February 2012. Please email Elizabeth or Emma above to confirm your interest in attending. Times to be announced in Jan 2012.

PUBLIC BOOKING INFORMATION:
Kinetica Art Fair 2012: Thursday 9 February - Sunday 12 February 2012.

Location
Ambika P3, 35 Marylebone Rd (opposite Baker Street Tube), London, NW1 5LS. Ambika P3 is London's multi-disciplinary art space. A 14,000sq ft former concrete testing facility.

Ticket prices:
Art fair only: £15 at the door / £12 in advance. Concessions: £12 at the door / £10 in advance. Children under 16: £10 at the door / £8 in advance
Day Ticket (includes fair, talks and performances): £18 at the door / £15 in advance.
Concessions: £15 on the door / £12 in advance. Children under 16: £12 at the door / £10 in advance.
VIP launch ticket (limited availability): £25 (advance sales only)

Website and ticket booking: www.kinetica-artfair.com / www.ticketweb.com

Opening times:
Wednesday 8 February: Morning press preview – times 9am - 12pm
Wednesday 8 February: Collectors opening event. 4.00pm - 6.30pm
Wednesday 8 February: PV opening event. 6.30pm - 9.30pm
Thursday 9 February: 10am - 8pm
Friday 10 February: 10am – 8pm
Saturday 11 February. 10am - 8pm
Sunday 12 February. 10am - 6pm

About Kinetica Museum (www.kinetica-museum.org)
With the increasing advancement and development of a scientific and technological culture, it is only natural that many contemporary artists have crossed the plateau from 'fine art disciplines' into 'multi-disciplinary new media' with artworks that utilise and warp technology itself, to explore, nurture and comment on our evolutionary processes.

Emerging from a cultural need to show-case and provide a platform for contemporary artists working in these new media, as well as to re-present significant pieces from our recent past, Kinetica focuses on work that essentially makes suggestions and contributions towards human evolution including alternative insight and reaction to scientific and universal exploration.

About Ambika P3 (http://www.p3exhibitions.com)
Ambika P3, formerly known as P3, is a 14,000 square foot triple height subterranean space in central London, converted from the vast former concrete construction hall for the University of Westminster's School of Engineering. Built in the 1960s, its dramatic and impressive scale and its many retained industrial features offer an unprecedented environment for the exhibition of multi-disciplinary and performative art. It is located below ground opposite Baker Street Tube Station on Marylebone Road.

About Kinetic Art
Kinetic art is art that has a life of its own. It was pioneered by world famous artists including Maholy Nagy, Jean Tinguely, Marcel Duchamp and Alexander Calder during the 1900s. The earliest attempts to incorporate kinetics in an artwork was Moholy-Nagy's Space-Light Modulator, a sculpture producing moving shadows made at
the Bauhaus between 1922 and 1930 and certain Constructivists works including Marcel Duchamp's Rotary Glass Plate and Rotary Demisphere (Precision Optics), and Alexander Calder's motorized sculptures from 1930s.

The expression Kinetic Art was used from the mid-1950s onward. It referred to an international trend followed by artists such as Soto, Takis, Agam and Schoffer. Some Kinetic artists also worked in the field of Op Art. Their works were influenced by a modernist aesthetic and could be made with contemporary materials (e.g., aluminum, plastic, neon). Most kinetic works were moving geometric compositions. In Italy artists belonging to Gruppo N, founded in Padua in 1959 (including Biasi, Costa and Massironi, among others), carried out experiments with light, projections and reflections associated with movement, time and space.

The members of the French group GRAV, which included Le Parc, Morellet and Sobrino and was established in 1960's in Paris, created optical and kinetic environments that disturbed and interfered with meanings and relations to space.

The term Kineticism broadened the concept of Kinetic Art to all artistic works involving movement. It applies to all those artists today who work with any kind of movement in relation to space, time, energy and matter.

Modern contemporary kinetic and electronic artworks utilise and warp technology itself, to explore, nurture and comment on our evolutionary processes and challenge scientific and universal exploration.